PRODUCT SUMMARY

Acer Chromebook Spin 713

Marketing Name
Acer Chromebook Spin 713

Model Name
CP713-2W

Project Name
Liverpool

FCS
TBD

Type
Focus

Project Team
YM Yen, Product Marketing
Esther Yu, Graphic Design
Harry Huang, Animator
Chris Grosardt, Copywriting

Acer Chromebook Spin 713

eCommerce Hero Shot

Chromebook Lineup

	11"	12"	13.3"	14"	15.6"

Acer Chromebook – Best
- Intel Core i7/i5/i3/Celeron CPU

Chromebook 13 — 2256×1504 Resolution, 10 hrs, 3:2 Ratio Display, CORNING Gorilla Glass, TouchPad, MIL-STD-810G Compliant, All-Metal Chassis

Chromebook Spin 713 — intel Engineered for MOBILE PERFORMANCE, 2256×1504 Resolution, 3:2 VertiView Display, Wi-Fi 6 Wireless Connection, CORNING Gorilla Glass, TouchPad, MIL-STD-810G Compliant, All-Metal Chassis **NEW**

Chromebook 714 — Narrow Bezel, Fingerprint Reader, Backlit Keyboard, CORNING Gorilla Glass, TouchPad, MIL-STD-810G Compliant, All-Metal Chassis

Chromebook 715 — Numeric Keypad, Fingerprint Reader, Backlit Keyboard, CORNING Gorilla Glass, TouchPad, MIL-STD-810G Compliant, All-Metal Chassis, reddot award 2019 winner

Acer Chromebook – Better
- Intel Celeron CPU

Chromebook 512 — 1366×912 HD+ Resolution, 12 hrs, IPS, 3:2 Ratio Display, MIL-STD-810G Compliant, 802.11ac Ultra-Fast 160 MHz Gigabit Wi-Fi

Chromebook Spin 512 — 1366×912 HD+ Resolution, 12 hrs, 3:2 Ratio Display, MIL-STD-810G Compliant, 802.11ac Ultra-Fast 160 MHz Gigabit Wi-Fi

Chromebook 514 — Narrow Bezel, 12 hrs, Backlit Keyboard, CORNING Gorilla Glass, TouchPad, Google Play, All-Metal Chassis

Chromebook Spin 15 — 1920×1080 FULL HD, 13 hrs, Backlit Keyboard, CORNING Gorilla Glass, TouchPad, USB-C, Google Play

Acer Chromebook - Good
- Intel Celeron CPU
- MTK Processor

Chromebook 311 — 1366×768 HD, 10 hrs, Google Play, USB-C, IPS

Chromebook Spin 311 — 1366×768 HD, 16 hrs, Google Play, 360°, USB-C, IPS

Chromebook 314 — Narrow Bezel, 12.5 hrs, LTE, 802.11ac Ultra-Fast 160 MHz Gigabit Wi-Fi, Google Play, IPS

Chromebook 315 — 1920×1080 FULL HD, 12.5 hrs, IPS, USB 3.0, USB-C, Numeric Keypad

Acer Chromebook Spin 713

Featuring a premium VertiView Display, an up to 10th Gen Intel® Core™ i7[1] processor, and military-grade durability, the Project Athena convertible Acer Chromebook Spin 713 enables business users to work both in and out of the office while taking advantage of secure cloud technology to flow seamlessly between their work, home, and passion projects.

1 - Specifications may vary depending on model and/or region.

Target Audience

Business users
Business users demanding premium & high performing device to deal with intensive and demanding tasks on the move.

SMB decision makers
SMB decision makers who would like to lower costs, simplify operations and reduce security risks.

1. The Power to Perform

When you're on the go, you need a laptop that can keep up with you. With a 10th Gen Intel® Core™ i7[1] processor, this Chromebook can be woken up from sleep in less than a second while also boasting a 10-hour[1] battery life with fast-charge functionality.

2. Optimized Manageability

Chrome Enterprise simplifies the way you run your business. Cut costs, simplify operations, reduce security risks, and greatly lower required IT resources by being able to deploy, update and manage all your devices at any scale.

3. See More, Do More

The VertiView Display gives you 18% more vertical screen space to work on and view documents, spreadsheets, and websites without the need scroll.

1. Specifications may vary depending on model and/or region.

4. Stylish Rugged

Worry less about your device and focus on your work. This Chromebook features a metal chassis with a streamlined, reinforced design that delivers a stylishly modern look as well as independently verified MIL-STD-810G military-grade durability.

5. Fully Connected

Specifically designed with the needs of business users in mind, this Chromebook comes with a bevy of functional features including Wi-Fi 6, Corning® Gorilla® Glass touchscreen and touchpad, a backlit keyboard, a built-in HDMI port, as well as dual USB Type-C ports to deal with everyday challenges.

6. Convenient Convertibility

Utilize your Chromebook in ways you've never thought of before. With its 360-degree convertible modes, work in space-limited environments such as in-flight or while on the train, while also easily making presentations or sharing your screen in convenient and collaborative ways.

Category		Specification	Category		Specification
Design	3:2 VertiView Display	VertiView Display	**App Store**	Google Play	Google Play Store
	Metal Chassis	Metal Chassis	**Webcam**		HD Webcam
	CORNING Gorilla Glass Corning Gorilla Glass Touchpad	Corning® Gorilla® Glass Touchpad	**Battery Life**	10 hrs	Up to 10 Hours (power_LoadTest)
Fundamentals	Operating System	Chrome OS	**Intel Athena**	intel MOBILE PERFORMANCE	Intel Athena certified
	intel	10th Gen Intel® Core® Processor	**Connectivity**	Wi-Fi 6 Wireless Connection	Wi-Fi 6
Keyboard	A	Backlit Keyboard		MU-MIMO	MU-MIMO
Display	IPS In-Plane Switching	IPS Display		USB 3.1	2 x Full Functions USB3.1 Type-C Connector
	2256 X1504 QHD	QHD 2256 x 1504		USB 3.0	USB 3.0 Type A
	Touchscreen	Touchscreen		Bluetooth	Bluetooth 5.0
	360° Convertible	Convertible, 360 Degrees		HDMI HIGH-DEFINITION MULTIMEDIA INTERFACE	HDMI port
	CORNING Gorilla Glass Touch Screen	Corning Gorilla® Glass® Touch Panel			

Specifications may vary depending on region.

HD Webcam

Acer Logo

USB Type-C

USB 3.0 Type-A

Audio Combo Jack

MicroSD Reader

Power Button

USB Type-C

HDMI

Volume bar

Touchpad
Glass; Diamond-cut Edge

Touchscreen
VertiView Display
13.5" IPS QHD 2256 x 1504

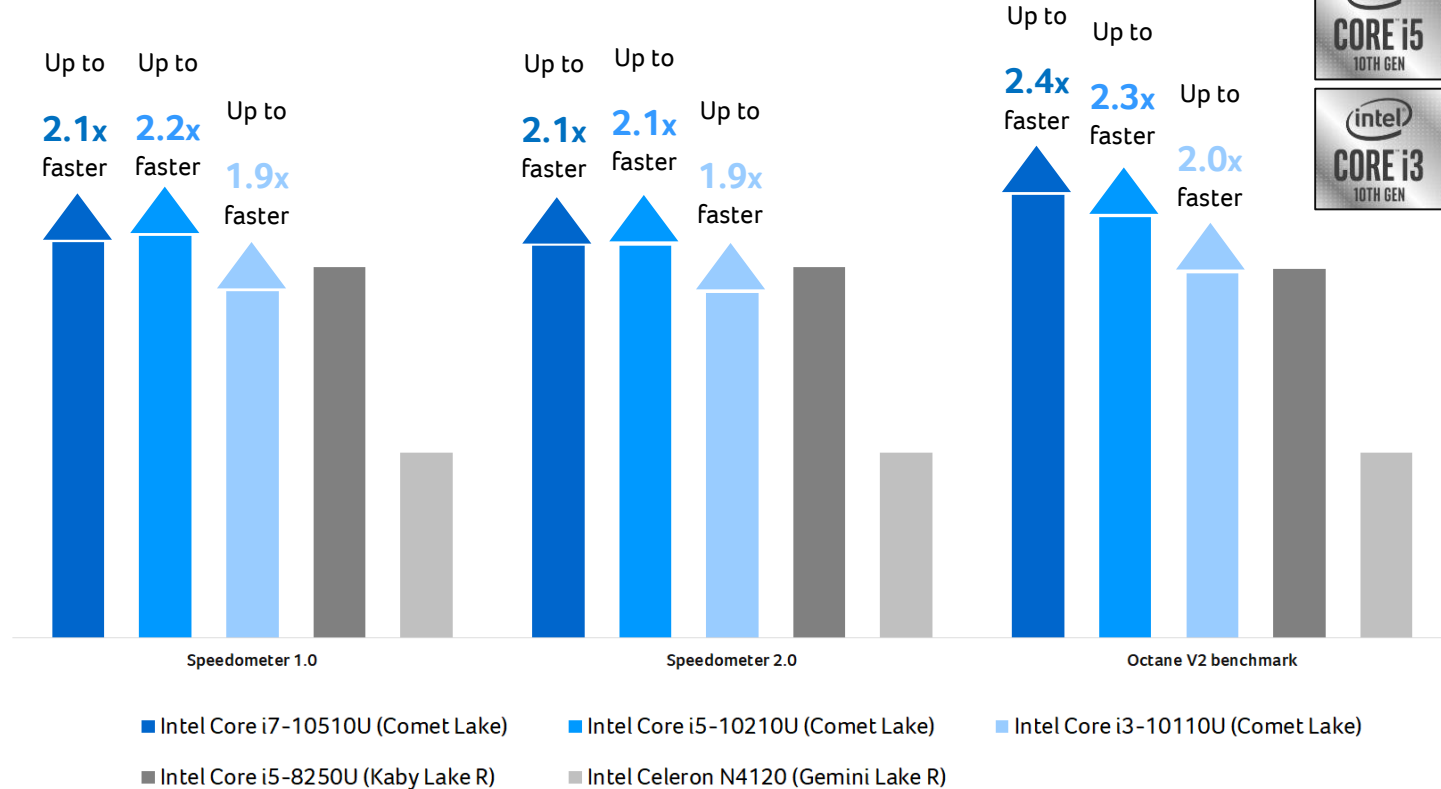|	A Cover (Top)	B Cover (Screen)	C Cover (Keyboard)	D Cover (Bottom)
Color	Steel Gray		Steel gray	Steel Gray
Material	Aluminum	Glass	Plastic	Aluminum
Finish	Sandblasted, Anodized		Painting	Sandblasted, Anodized

Key Differentiator

Intel 10th Gen Intel® Core i5 and Core i7 Processors

Acer Chromebook Spin 713 features the latest 10th Gen Intel® Core processors based on Intel Comet Lake microarchitecture. It integrates Intel new wireless solution and utilizes an optimized process technology to supporting you sail through everyday tasks with ease.

Based on the benchmark tests from Acer, 10th Gen Intel® Core i7 and i5 processors are up to 2.4 and 2.3 times faster than that of Gemini Lake R Celeron processor, respectively. Also, 10th Gen Intel® Core i7 and i5 processors are faster than that of 8th Gen Intel® i5 processor.

Speedometer 1.0

Up to **2.1x** faster | Up to **2.2x** faster | Up to **1.9x** faster

Speedometer 2.0

Up to **2.1x** faster | Up to **2.1x** faster | Up to **1.9x** faster

Octane V2 benchmark

Up to **2.4x** faster | Up to **2.3x** faster | Up to **2.0x** faster

- ■ Intel Core i7-10510U (Comet Lake)
- ■ Intel Core i5-10210U (Comet Lake)
- ■ Intel Core i3-10110U (Comet Lake)
- ■ Intel Core i5-8250U (Kaby Lake R)
- ■ Intel Celeron N4120 (Gemini Lake R)

What is Chromebook Enterprise?

Chromebook Enterprise unlocks the built-in **business capabilities** of **Chrome OS** and **Acer Chromebooks** for IT to secure, orchestrate and power the cloud workforce.

How does it help your workforce?

✓ Advanced Security
✓ Flexible Access
✓ Simplified Orchestration
✓ 24/7 IT admin support (by Google)

Chromebook Enterprise

Source: https://cloud.google.com/chrome-enterprise/

Benefits of Chrome Enterprise

- ### Advanced Security
  If an end user misplaces their Chromebook, IT can easily disable the device, preventing access from potential bad actors and keeping corporate data safe.

- ### Flexible Access
  Integrate with Active Directory and SAML SSO* providers for flexible access to resources regardless of use case.

- ### Simplified Orchestration
  Chrome Enterprise simplifies orchestration of Chrome devices and other critical infrastructure. IT gains access to device policies and fleet oversight capabilities, all from the easy-to-use, cloud-based Google Admin console or third party UEM solution.

chromebook enterprise

Unlock enterprise-grade capabilities

* Security Assertion Markup Language (SAML), Single Sign-On (SSO)

Key Differentiator

Benefits of VertiView Display

- ### See more
  More screen, less scrolling. The 3:2 aspect ratio display's extra vertical screen gives you 18% more space to work with than regular 16:9 displays, letting you easily view more of your favorite websites and important documents without the need to continuously scroll.

- ### More vivid details
  Superior picture quality. VertiView Display has a minimum resolution of 2256 x 1504 (228 PPI), boasting 1.6 times as many pixels as the Full HD display.

See more

With a 3:2 aspect ratio, there's more vertical screen space to read information on. Viewing websites and documents now need less scrolling. With 18% more vertical height than regular 16:9 displays there's greater length to read on.

Acer Chromebook Spin 13
13" 3:2 Aspect Ratio

Acer Chromebook R 13
13" 16:9 Aspect Ratio

More vertical screen space
Less scrolling

Less vertical screen space
More scrolling

More vivid details

VertiView Display has a minimum resolution of 2256 x 1504 (228 PPI), boasting 1.6 times as many pixels as the Full HD display. Photos, videos, games, and presentations will be more vivid and appear with more clarity in detail, and text is sharper and more legible than on a Full HD display.

VertiView Display

2560

1504

Full HD

1920

1080
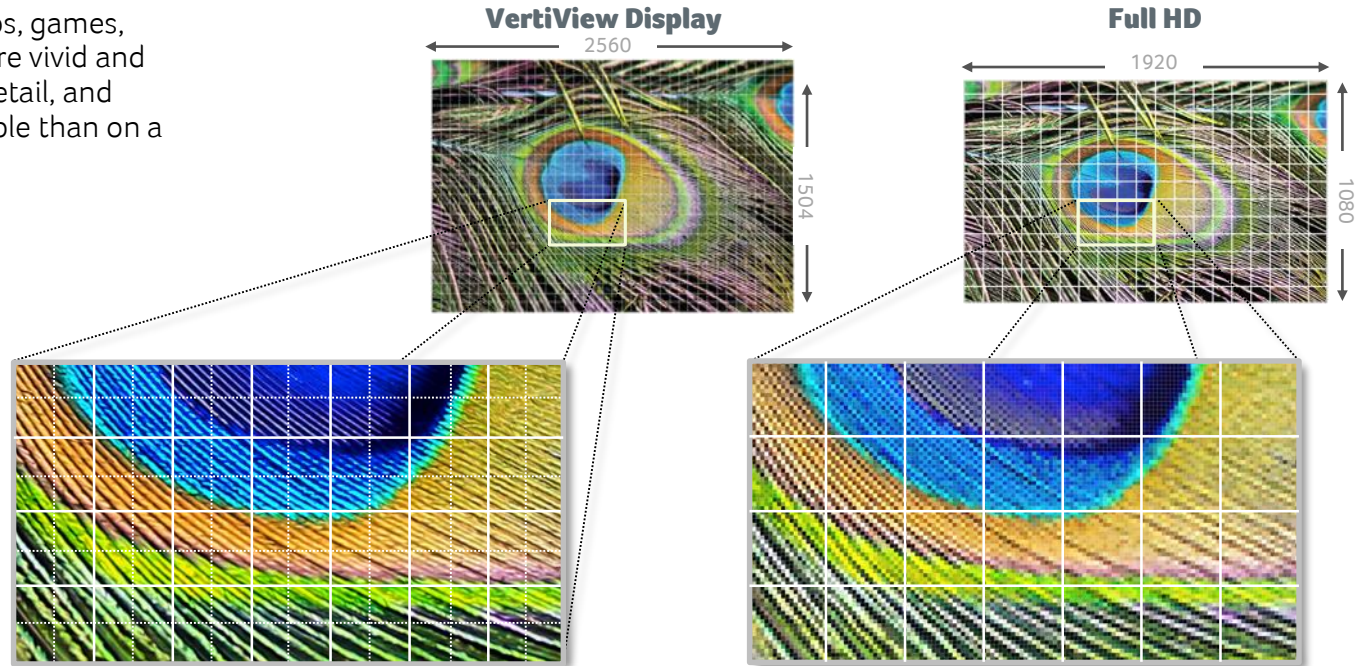
Key Differentiator

Military Grade Durability

The Military Standard (MIL-STD 810G) tested, impact-resistant body stands up to daily wear and tear. It can take a 60kg weight, the shock absorbent bumper and reinforced design protect components and it can survive drops from 122cm.
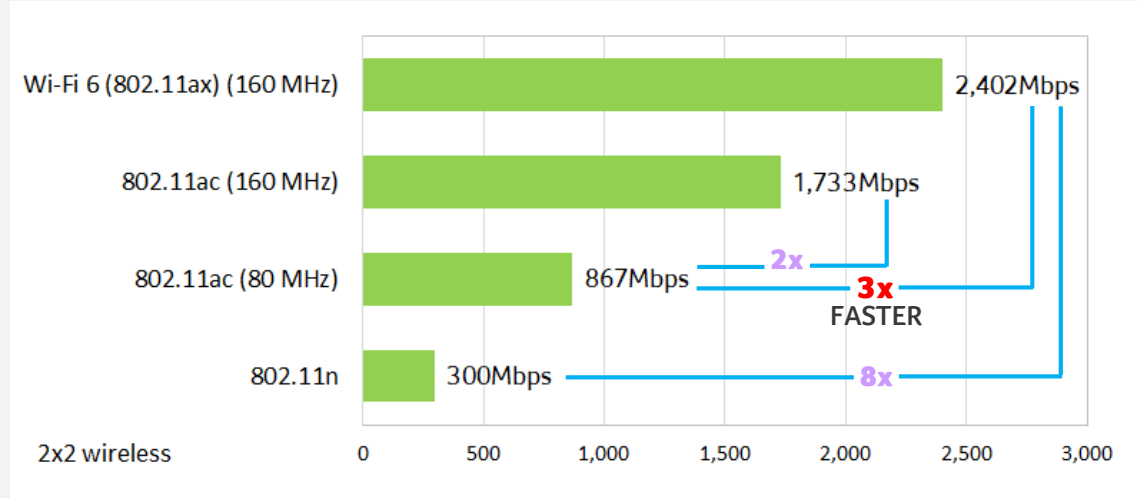

122cm

MIL-STD 810G Compliant

Key Differentiator

Smoother Wireless Experience

Wi-Fi 6 (802.11ax) is designed to give you a smoother and more enjoyable wireless experience in your hyper-connected home. Wi-Fi 6 improves network average throughput by up to 3 times[1] and up to 75% reduction[2] in latency as compared to Wi-Fi 5 (802.11ac). Wi-Fi 6 (802.11ax) supports all current Wi-Fi devices and is backwards compatible with Wi-Fi 5 and earlier generation Wi-Fi devices.

[1] 802.11ax 2x2 160MHz enables 2,402Mbps maximum theoretical data rate, ~3X faster than standard 802.11ac 2x2 80MHz (867Mbps) and nearly 6x faster than baseline 1x1ac (433Mbps) Wi-Fi as documented in IEEE 802.11 wireless standard specifications, and require the use of similarly configured 802.11ax wireless network routers.

[2] "Up to 75% lower latency" is based on Intel simulation data of 802.11ax with and without OFDMA using 9 clients. Average latency without OFDM is 36ms, with OFDMA average latency is reduced to 7.6ms. Latency improvement requires that the AP and all clients support OFDMA.

Bar chart (2x2 wireless):
- Wi-Fi 6 (802.11ax) (160 MHz): 2,402Mbps
- 802.11ac (160 MHz): 1,733Mbps
- 802.11ac (80 MHz): 867Mbps — 2x
- 802.11n: 300Mbps — 8x

3x FASTER

THE BEST IS YET TO COME